



SOUTH POLE & EMPEROR PENGUINS

The journey to the South Pole is a passage to one of the most consequential coordinates on Earth. At 90°S, the Pole marks the southern axis of the planet and the ultimate milestone of polar exploration. At 3,000 m (10,000 ft) above the ice, the High Polar Plateau unfolds as an unbroken expanse of white and sky. Time at the Pole is deliberately simple: standing at the bottom of the world, where all directions lead north. From the main camps, guests travel 2,400 km (1,500 mi) into the continent's interior, first flying five hours to Dixie's Camp before continuing onward after refuelling, crossing the same vast terrain that once demanded months of endurance from early explorers. The return to Dixie's Camp at 83°S offers a rare overnight immersion in Antarctica's interior, surrounded by silence, scale, and uninterrupted horizons — a perspective on place and distance that few will ever experience.



BECAUSE

YOU DESERVE THE EXTRAORDINARY



THE EMPEROR PENGUIN

At Atka Bay, by December, the chicks' downy fluff gives way to sleek juvenile feathers, and by late January, the colonies disperse as young penguins make their first journey to the sea. Unaccustomed to visitors, the chicks often waddle close, unafraid, offering rare, unforgettable encounters.



Standing nearly 1.2 m (4 ft) tall and weighing up to 45 kg (99 lb), the Emperor Penguin is Antarctica's largest and most resilient bird. Perfectly adapted to extreme cold, dense waterproof feathers and a thick layer of insulating blubber allow them to endure temperatures below -50°C (-58°F) and winds exceeding 190 km/h (120 mph). Their most remarkable feat unfolds in winter, when males incubate a single egg on their feet beneath a brood pouch, fasting for up to two months as the colony huddles together in a slow, deliberate rhythm to survive the polar night. To witness this resilience firsthand is to journey deep into their world. A 2.5-hour Basler flight crosses the vast ice shelf and surrounding ocean before guests continue by PistenBully, approaching the colony at a respectful distance. As the horizon begins to move and distant specks resolve into thousands of penguins, the scale of their collective endurance becomes unmistakable. An encounter of rare privilege, revealing the fragility of the colony and the extreme environment that shapes it.

BECAUSE
YOU DESERVE THE EXTRAORDINARY

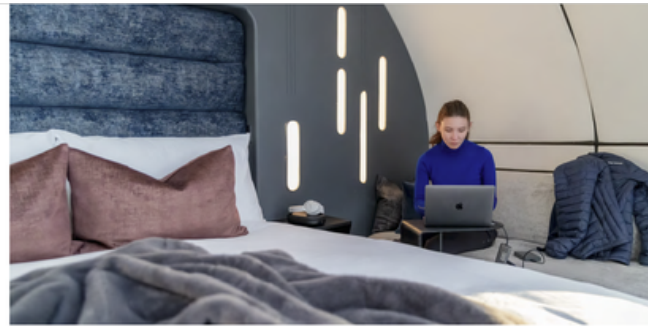


Whichaway Camp

The Flagship Luxury Camp

Nestled deep within the glacial landscape of Antarctica, lies a true oasis of luxury and adventure. Whichaway is encircled by an enormous cliff made of iridescent blue ice and features seven cutting edge polar domes with spacious bedrooms that are elegant and warm. When lying in bed, the full length glass doors offer a perfect view, while each room has its own full ensuite facilities. The communal pods are interlinked and invite an atmosphere of relaxed calm. A circular dining room with fur seats gives the impression it has just come from the set of Game of Thrones, while the library and lounge are wonderfully inviting for cocktails or simply reading a book. New to Whichaway this season is a glass Wellness Dome, which provides a place for morning yoga and mindfulness in a warm and comfortable space.

BECAUSE
YOU DESERVE THE EXTRAORDINARY



Echo Base

Inspired by astronauts. Used by explorers.

Echo is utterly unique. Stepping into the camp feels like entering a galaxy far, far away... Spires of rock pierce the glacial landscape, towering straight into the air. Surrounded by some of the planet's most spectacular scenery, Echo's distinctive 'Sky Pods' are equipped with expansive floor-to ceiling windows, connecting you to the landscape outside, in style and comfort. The 'Cosmos', central hub, comprises the lounge, library and dining and shower rooms offering guests a chance to savour sophisticated yet unpretentious meals, decompress with a glass of champagne while enjoying views in all directions or lose oneself within the infinite space of the Anthony James art installation.



Explorer Camp

Polar adventure meets chalet-style. True to our expeditionary roots, a rustic and warm base for the South Pole journey.

Explorer sits beneath the iconic profile of T-Rex Mountain, surrounded by sweeping ice fields that stretch to the horizon. From the moment you arrive, there is a sense of purpose and possibility — this is where journeys begin. Designed for those who seek authentic adventure, the camp embraces purposeful simplicity. Heated bedroom tents open onto vast, ever-changing vistas, giving each morning a renewed sense of discovery. This Alpine-style camp captures the spirit of exploration in its most elemental form — bold in its setting, minimal in its footprint, and deeply connected to Antarctica's raw wilderness. Explorer serves as the ideal launch point for our signature South Pole expedition — and a celebration of what it means to venture boldly into the world's last great wilderness.



BECAUSE

YOU DESERVE THE EXTRAORDINARY



THE ITINERARY

DAY 1: Arrival at Antarctica

Soar across oceans and sea ice on a 5.5-hour flight from Cape Town. Cross into the Polar Circle and bask in endless daylight. Land on a blue-ice runway, then toast your arrival at your camp with cocktails chilled by 10,000-year-old Antarctic ice.

DAY 2: Journey to Atka Bay

Fly 2.5 hours across dazzling landscapes to Atka Bay. Walk among resilient Emperor penguins; majestic, rare, and utterly unforgettable. Very few will ever witness such a scene in the wild of Antarctica.

DAY 3: Peaks & Panoramas

Hike above the ice sheet to sweeping views of untouched peaks. Enjoy a champagne picnic, then venture further with your guide to a breathtaking lookout

DAY 4: Journey to the South Pole

The South Pole awaits. Board the Basler aircraft and fly over vast mountain ranges. After refuelling at Dixie's Camp, arrive at the Pole and stand where explorers dreamt of being. Capture the moment, stamp your passport, and return to Dixie's to overnight like Polar pioneers.



BECAUSE

YOU DESERVE THE EXTRAORDINARY



THE ITINERARY

DAY 5: South Pole Return

Awaken under canvas on the High Polar Plateau. After breakfast, fly back to Echo, savouring the scale and solitude from above. A celebratory three-course dinner and champagne await your return.

DAY 6: At Your Leisure

Enjoy gentle hikes to abseiling and summiting a nunatak. Or, slow down and listen to our explorer team's tales of lesser-known Antarctic history and record-breaking feats beneath the endless southern skies.

DAY 7: Explore Wild Horizons

Venture along a dramatic cliff-side trail with panoramic views of the last true wilderness. Led by IFMGA mountain guides, this challenging hike promises awe, exhilaration, and a deeper connection to Antarctica's untamed spirit.

DAY 8: Departure to Cape Town

The flight out of Antarctica will be the last of your enduring memories of the great White Continent. Watch as your returning A330 or A340 touches down on the blue-ice runway. Linger at Wolf Fang's Ice Bar among sculpted ice forms, explore White Desert's exclusive boutique, or unwind with a film before returning to the vibrant energy of Africa.

